



The GetMyFirstJob Ambassador Network



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## What is the GetMyFirstJob Ambassador Network

The GetMyFirstJob Ambassador Network is a group of ambassadors who volunteer to share their apprenticeship experience to inspire young people and tell them about all the opportunities available to them after school, college or further in their career.

As our advocate network grows, we really want you to be involved in our growth plans – this is a network for young people and we want young people to be at the forefront! Whether that's leading groups of other advocates during events to improve your leadership skills, helping us devise engagement initiatives and socials with our ambassadors or mentoring young people.











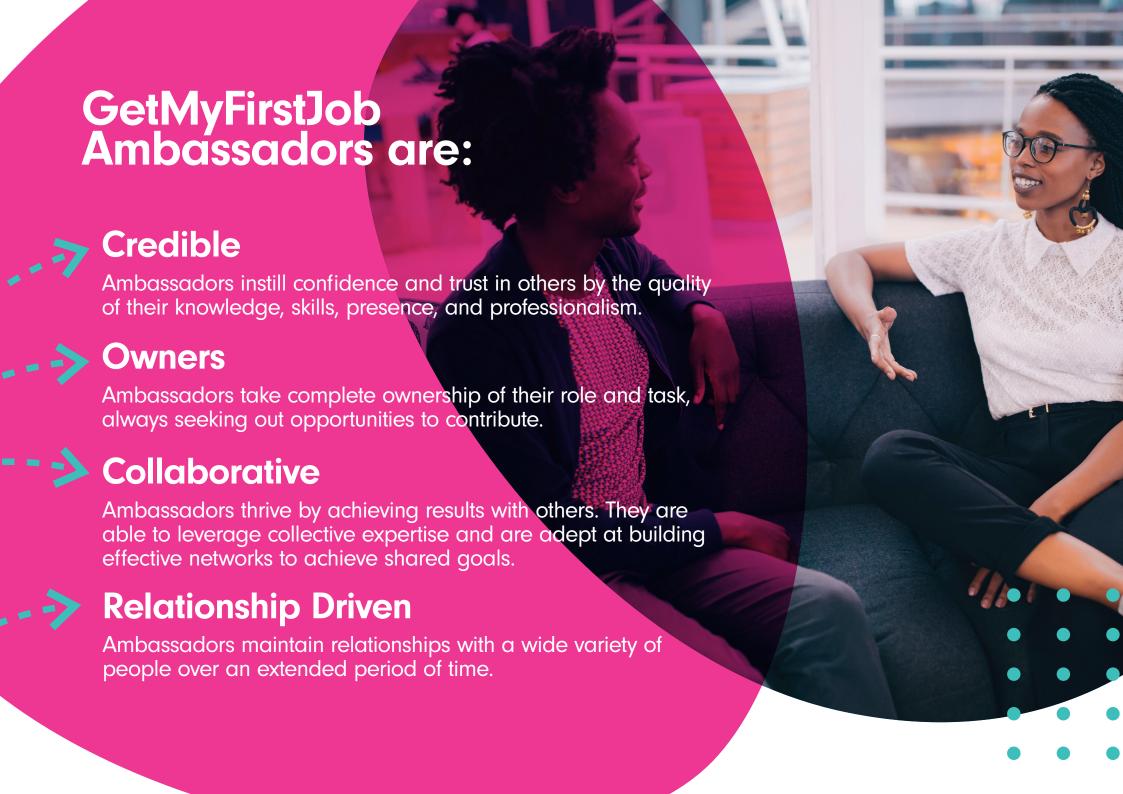












## What do GetMyFirstJob Ambassadors do?

GetMyFirstJob Ambassadors make a valuable contribution to the reputation of apprenticeships by raising the aspirations of young people to help them make informed decisions about their future. Our ambassadors represent not only their own journey, employer and training provider but be an advocate for all the opportunities on the GetMyFirstJob website.

We know that apprenticeships can be hard work and you might sometimes be able to contribute more to some projects than others. We would love for every ambassador to commit to sharing their story and contributing wherever possible, but the rest is up to you.

	Required	Optional
Share story on GetMyFirstJob website		
Record a video to share on your GetMyFirstJob Ambassador Profile		
Attend monthly ambassador meetings, wherever possible		
Share insights to enhance and improve the network		
Share information and news with the network		
Share your story and updates on social media		
Become a mentor for young people, using our dedicated ambassador chat platform		
Become an active member of our private group		
Help grow GetMyFirstJob Ambassador Network		
Create content for GetMyFirstJob events and social media		
Take part in insight events and roundtables		
Attend additional meetings, events, calls		



#### What's in it for the ambassadors?

Meet and network with like-minded individuals outside of your own organisation

Learn skills to help you excel in their career

Mentor young people to help them find apprenticeship opportunities and start exciting careers

A platform to advocate for apprenticeships

Additional activity to add to your CV



### The Ambassador Alumni Network - How can former apprentices get involved?

Your apprenticeship is over, what happens next?

If you have already completed an apprenticeship or you are coming to the end of yours but still want to be an Ambassador, you can still join the network, but you will become an Ambassador Alumni.

This means you will still be part of our fantastic network of apprentices, and your story will still feature on our site. As well as advocating for apprenticeships as a career choice, we hope that you might also be able to support current apprentices, both in the network and further afield, when it comes to the end of an apprenticeship and the transition into their next role.

# What's in it for employers and training providers?

- Encourage prospective candidates to ask questions on LinkedIn to facilitate networking, best practise and top tips
- Input towards our communications via social media channels to support key messages and campaigns (e.g. National Apprenticeship Week).
- Get unbiased feedback from current apprentices to help us deliver you a better service.
- Additional PR opportunities through our network and exposure alongside FTSE250 companies

- Have access to GetMyFirstJob recorded content for use in own promotional material.
- Apprentice Ambassadors will also naturally be advocates for their employer and training provider, spotlighting their experience and encouraging future applicants.
- Ambassadors will be exposed to experiences and areas they may not gain through their apprenticeship alone, such as networking and mentoring which will help them in their end-point assessment.



